



1 st Week Every Month	Zone 1A.....	13,356	2 nd Week Every Month	Zone 1B.....	10,323
	Zone 4A.....	9,465		Zone 4B.....	5,894
3 rd Week Every Month	Zone 2A.....	18,173	4 th Week Every Month	Zone 6AS.....	6,187
	Zone 2A2.....	8,715		Zone 6AN.....	7,338
	Zone 3A.....	3,411		Zone 2B.....	9,732
	Zone 5.....	3,411		Zone 3B.....	10,914
				Zone 7.....	7,394

ZIP CODE TOTALS

48036.....	4,511
48038.....	20,490 (Whole zip)
48042.....	3,411
48044.....	1,4037
48313.....	10,218
48314.....	3,435
48315.....	11,261 (Whole zip)
48316.....	11,039 (Whole zip)
48317.....	11,581
48094.....	7,394 (Whole zip)
48047.....	7,277
48051.....	6,248
TOTAL.....	107,491

HOMETOWN SHOPPER

PER ZONE/ PER WEEK	AD SIZE
1/8 PAGE	\$135.00 4.625" x 2.5625"
1/4 PAGE	\$255.00 4.625" x 5.375"
1/2 PAGE	\$420.00 9.5" x 5.375"
FULL PAGE	\$700.00 9.5" x 11"
FRT COVER	\$475.00 9.5" x 6.5"
BK COVER	\$475.00 7.625" x 8.875"
FC BANNER	\$315.00 9.5" x 1.875"
BC RIBBON	\$165.00 1.75" x 8.875"
BC BANNER	\$165.00 5.75" x 2"
FC SNAPSHOT	\$55.00 1.75" x 2"